



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	496096	06352181

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/01/12	10am-11am	10am - 11am	M---F--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 M---F-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
6	09/28/12	10/01/12	Eyewitness News	12pm - 12:30PM	M---F--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 M---F-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 09/28/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 DSCT12102 \$750.00 NM									
9	09/28/12	10/01/12	4p-5p Dr. Oz	4pm-5pm	M---F--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 M---F-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 09/28/12 4:24 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12102 \$950.00 NM									
19	09/28/12	09/28/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 10:49 PM Blue Bloods 10pm - 11pm :30 DSCT12102 \$6,500.00 NM									
20	09/28/12	09/28/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 8:34 PM CSI: NY 8pm - 9pm :30 DSCT12102 \$6,000.00 NM									
21	09/28/12	09/28/12	Made in Jersey	9pm - 10pm	----1--	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$5,500.00									

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wfsb.com

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21	09/28/12	09/28/12	Made in Jersey	9pm - 10pm	----1--	:30	1	\$5,500.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	F	09/28/12	9:34 PM	Made in Jersey	9pm - 10pm	:30	DSCT12102	\$5,500.00	NM																																	
25	09/29/12	09/29/12	48 Hours	10pm - 11pm	-----1-	:30	1	\$2,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/29/12</td><td>9:58 PM</td><td>48 Hours</td><td>10pm - 11pm</td><td>:30</td><td>DSCT12102</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1-	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	09/29/12	9:58 PM	48 Hours	10pm - 11pm	:30	DSCT12102	\$2,000.00	NM
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1	WFSB	Sa	09/29/12	9:58 PM	48 Hours	10pm - 11pm	:30	DSCT12102	\$2,000.00	NM																																	
26	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$400.00	NM																																		
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1	WFSB	Sa	09/29/12	6:58 AM	Eyewitness News Weekend	6am - 7am	:30	DSCT12102	\$400.00	NM																																	
27	09/29/12	09/29/12	Comedytime Sat	8pm - 9pm	-----1-	:30	1	\$1,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1-	1	\$1,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	Sa	09/29/12	7:59 PM	Comedytime Sat	8pm - 9pm	:30	DSCT12102	\$1,500.00	NM																																	
28	09/29/12	09/29/12	Crimetime	9pm - 10pm	-----1-	:30	1	\$1,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1-	1	\$1,500.00																																						
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1	WFSB	Sa	09/29/12	8:59 PM	Crimetime	9pm - 10pm	:30	DSCT12102	\$1,500.00	NM																																	
29	09/30/12	09/30/12	Mentalist	10pm - 11pm	-----1	:30	1	\$5,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1	1	\$5,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	Su	09/30/12	10:35 PM	Mentalist	10pm - 11pm	:30	DSCT12102	\$5,500.00	NM																																	
30	09/30/12	09/30/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1	:30	1	\$550.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1	1	\$550.00																																						
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1	WFSB	Su	09/30/12	11:23 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	DSCT12102	\$550.00	NM																																	
31	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am	-----1	:30	1	\$400.00	NM																																		
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1	WFSB	Su	09/30/12	6:11 AM	Eyewitness News Weekend	6am - 7am	:30	DSCT12102	\$400.00	NM																																	
32	09/30/12	09/30/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,000.00	NM																																		
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33	09/30/12	09/30/12	7a-9a Sun Eyewitness Ne	7am-9am	-----1	:30	1	\$700.00	NM																																													
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1	WFSB	Su	09/30/12	7:54 AM	7a-9a Sun Eyewitness News	7am-9am	:30	DSCT12102	\$700.00	NM																																												
34	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>9:46 AM</td><td>CBS Sunday Morning</td><td>9:00am - 10:30am</td><td>:30</td><td>DSCT12102</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	09/30/12	9:46 AM	CBS Sunday Morning	9:00am - 10:30am	:30	DSCT12102	\$1,100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$1,100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	09/30/12	9:46 AM	CBS Sunday Morning	9:00am - 10:30am	:30	DSCT12102	\$1,100.00	NM																																												
35	09/30/12	09/30/12	The Good Wife	9pm - 10pm	-----1	:30	1	\$6,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$6,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>9:50 PM</td><td>The Good Wife</td><td>9pm - 10pm</td><td>:30</td><td>DSCT12102</td><td>\$6,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$6,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	09/30/12	9:50 PM	The Good Wife	9pm - 10pm	:30	DSCT12102	\$6,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$6,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	09/30/12	9:50 PM	The Good Wife	9pm - 10pm	:30	DSCT12102	\$6,000.00	NM																																												
36	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$8,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$8,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>2:29 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>DSCT12102</td><td>\$8,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$8,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	09/30/12	2:29 PM	Patriots Football	1:00pm - 7:00pm	:30	DSCT12102	\$8,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$8,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	09/30/12	2:29 PM	Patriots Football	1:00pm - 7:00pm	:30	DSCT12102	\$8,000.00	NM																																												
37	09/29/12	09/29/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$700.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/29/12</td><td>8:27 AM</td><td>7a-9a Sat. Eyewitness New</td><td>7am-9am</td><td>:30</td><td>DSCT12102</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1-	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	09/29/12	8:27 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	DSCT12102	\$700.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1-	1	\$700.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Sa	09/29/12	8:27 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	DSCT12102	\$700.00	NM																																												
38	09/29/12	09/30/12	CSI Miami	1235am-135am	----SS	:30	2	\$100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----SS</td><td>2</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/29/12</td><td>1:19 AM</td><td>CSI Miami</td><td>1235am-135am</td><td>:30</td><td>DSCT12102</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>1:30 AM</td><td>CSI Miami</td><td>1235am-135am</td><td>:30</td><td>DSCT12102</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----SS	2	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Sa	09/29/12	1:19 AM	CSI Miami	1235am-135am	:30	DSCT12102	\$100.00	NM	1	WFSB	Su	09/30/12	1:30 AM	CSI Miami	1235am-135am	:30	DSCT12102	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	----SS	2	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	Sa	09/29/12	1:19 AM	CSI Miami	1235am-135am	:30	DSCT12102	\$100.00	NM																																												
1	WFSB	Su	09/30/12	1:30 AM	CSI Miami	1235am-135am	:30	DSCT12102	\$100.00	NM																																												
39	09/28/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	----F--	:30	1	\$1,350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$1,350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/28/12</td><td>7:40 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>DSCT12102</td><td>\$1,350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----F--	1	\$1,350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	09/28/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12102	\$1,350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	----F--	1	\$1,350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	F	09/28/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12102	\$1,350.00	NM																																												
40	09/28/12	09/28/12	ET Late Night	12:38am-1:08am	----F--	:30	1	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	----F--	1	\$350.00																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	----F--	1	\$350.00																																																	

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INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
40	09/28/12	09/28/12	ET Late Night	12:38am-1:08am	----F--	:30	1	\$350.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/28/12</td><td>1:03 AM</td><td>ET Late Night</td><td>12:38am-1:08am</td><td>:30</td><td>DSCT12102</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	09/28/12	1:03 AM	ET Late Night	12:38am-1:08am	:30	DSCT12102	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	F	09/28/12	1:03 AM	ET Late Night	12:38am-1:08am	:30	DSCT12102	\$350.00	NM																					
Total Spots							23																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$51,450.00
<u>Agency Commission</u>	\$7,717.50
<u>Net Amount Due</u>	\$43,732.50

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	496096	06352181

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/01/12	10am-11am	10am - 11am	M---F--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 M---F-- 3 \$500.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WFSB M 10/01/12 10:24 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
2 WFSB M 10/01/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
2	10/01/12	10/01/12	Late Night with David Lett	11:35pm - 12:37am	2-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$950.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB M 10/01/12 11:58 PM Late Night with David Letterman 11:35pm - 12:37am :30 DSCT12102 \$950.00 NM									
2 WFSB M 10/01/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 DSCT12102 \$950.00 NM									
3	10/01/12	10/01/12	11a-12p Price is Right	11am - 12pm	2-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$750.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WFSB M 10/01/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12102 \$750.00 NM									
1 WFSB M 10/01/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 DSCT12102 \$750.00 NM									
4	10/01/12	10/01/12	CBS Soaps	1230-2p	2-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$750.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB M 10/01/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12102 \$750.00 NM									
2 WFSB M 10/01/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12102 \$750.00 NM									
5	10/01/12	10/01/12	ET Late Night	12:38am-1:08am	2-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$350.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB M 10/01/12 12:49 AM ET Late Night 12:38am-1:08am :30 DSCT12102 \$350.00 NM									

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
5	10/01/12	10/01/12	ET Late Night	12:38am-1:08am	2-----	:30	2	\$350.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>1:06 AM</td><td>ET Late Night</td><td>12:38am-1:08am</td><td>:30</td><td>DSCT12102</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	M	10/01/12	1:06 AM	ET Late Night	12:38am-1:08am	:30	DSCT12102	\$350.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	M	10/01/12	1:06 AM	ET Late Night	12:38am-1:08am	:30	DSCT12102	\$350.00	NM																																												
6	09/28/12	10/01/12	Eyewitness News	12pm - 12:30PM	M---F--	:30	2	\$750.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/28/12</td><td>10/04/12</td><td>M---F--</td><td>2</td><td>\$750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>12:25 PM</td><td>Eyewitness News</td><td>12pm - 12:30PM</td><td>:30</td><td>DSCT12102</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/12	10/04/12	M---F--	2	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/01/12	12:25 PM	Eyewitness News	12pm - 12:30PM	:30	DSCT12102	\$750.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/28/12	10/04/12	M---F--	2	\$750.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/01/12	12:25 PM	Eyewitness News	12pm - 12:30PM	:30	DSCT12102	\$750.00	NM																																												
7	10/01/12	10/01/12	The Talk	2-3p	2-----	:30	2	\$525.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>2-----</td><td>2</td><td>\$525.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>2:29 PM</td><td>The Talk</td><td>2-3p</td><td>:30</td><td>DSCT12102</td><td>\$525.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>2:59 PM</td><td>The Talk</td><td>2-3p</td><td>:30</td><td>DSCT12102</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	2-----	2	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	M	10/01/12	2:29 PM	The Talk	2-3p	:30	DSCT12102	\$525.00	NM	1	WFSB	M	10/01/12	2:59 PM	The Talk	2-3p	:30	DSCT12102	\$525.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	M	10/01/12	2:29 PM	The Talk	2-3p	:30	DSCT12102	\$525.00	NM																																												
1	WFSB	M	10/01/12	2:59 PM	The Talk	2-3p	:30	DSCT12102	\$525.00	NM																																												
8	10/01/12	10/01/12	3pm-4pm Syndication	2:58pm-4pm	2-----	:30	2	\$525.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/01/12	3:17 PM	3pm-4pm Syndication	2:58pm-4pm	:30	DSCT12102	\$525.00	NM																																												
2	WFSB	M	10/01/12	3:53 PM	3pm-4pm Syndication	2:58pm-4pm	:30	DSCT12102	\$525.00	NM																																												
9	09/28/12	10/01/12	4p-5p Dr. Oz	4pm-5pm	M---F--	:30	2	\$950.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/28/12	10/04/12	M---F--	2	\$950.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/01/12	4:13 PM	4p-5p Dr. Oz	4pm-5pm	:30	DSCT12102	\$950.00	NM																																												
10	10/01/12	10/01/12	Eyewitness News	5pm - 5:30pm	2-----	:30	2	\$1,950.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	2-----	2	\$1,950.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	M	10/01/12	5:12 PM	Eyewitness News	5pm - 5:30pm	:30	DSCT12102	\$1,950.00	NM																																												
1	WFSB	M	10/01/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	DSCT12102	\$1,950.00	NM																																												
11	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm	2-----	:30	2	\$1,950.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	2-----	2	\$1,950.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	M	10/01/12	5:38 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12102	\$1,950.00	NM																																												
1	WFSB	M	10/01/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12102	\$1,950.00	NM																																												
12	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm	2-----	:30	2	\$2,250.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>2-----</td><td>2</td><td>\$2,250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>6:11 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>DSCT12102</td><td>\$2,250.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/01/12</td><td>6:22 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>DSCT12102</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	2-----	2	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/01/12	6:11 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12102	\$2,250.00	NM	2	WFSB	M	10/01/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12102	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	2-----	2	\$2,250.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/01/12	6:11 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12102	\$2,250.00	NM																																												
2	WFSB	M	10/01/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12102	\$2,250.00	NM																																												

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1887	

wfsb.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/01/12	10/01/12	Eyewitness News	6:30am - 7am	2-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 6:41 AM Eyewitness News 6:30am - 7am :30 DSCT12102 \$1,400.00 NM 1 WFSB M 10/01/12 6:57 AM Eyewitness News 6:30am - 7am :30 DSCT12102 \$1,400.00 NM									
14	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm	2-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 7:11 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM 1 WFSB M 10/01/12 7:28 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
15	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM 1 WFSB M 10/01/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM									
16	10/01/12	10/01/12	Entertainment Tonight	7:30pm - 8pm	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12102 \$1,600.00 NM									
17	10/01/12	10/01/12	9am-10am	9am - 10am	2-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 9:38 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM 1 WFSB M 10/01/12 9:49 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
18	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	3-----	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 3----- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/01/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM 1 WFSB M 10/01/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM 2 WFSB M 10/01/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
22	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 10:36 PM Hawaii 5-0 10pm - 11pm :30 DSCT12102 \$7,000.00 NM									
23	10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$8,500.00									

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WFSB
BOX 13034
Newark, NJ 07188-0034

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1887	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
23	10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$8,500.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	10/01/12	8:19 PM	HIMYM/Partners	8pm - 9pm	:30	DSCT12102	\$8,500.00	NM																					
24	10/01/12	10/01/12	2 Broke/Mike & Molly	9pm - 10pm	1-----	:30	1	\$9,500.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td>1</td><td>\$9,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	1-----	1	\$9,500.00										
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	10/01/12	10/07/12	1-----	1	\$9,500.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	10/01/12	9:12 PM	2 Broke/Mike & Molly	9pm - 10pm	:30	DSCT12102	\$9,500.00	NM																					
Total Spots							37																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$63,700.00
<u>Agency Commission</u>	\$9,555.00
<u>Net Amount Due</u>	\$54,145.00